



FOR IMMEDIATE RELEASE

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**WORLD BLOOD DONOR DAY REMINDS COMMUNITY
ABOUT NEED FOR BLOOD DONATIONS**

Events planned in celebration

San Diego, CA (June 13, 2022) – Every year on June 14, World Blood Donor Day is celebrated to raise awareness for the ongoing need for blood and to thank existing blood donors for their selfless acts.

Blood and blood components are essential to help people survive everyday disasters, crises, and tragedies. They are necessary for surgeries, childbirth associated bleeding, patients with traumatic injuries from accidents, cancer treatments, bone marrow transplants, immune-deficiency conditions, and so much more. Every two seconds, someone, somewhere, needs blood. This is why blood donations are essential, and not just when there is a national disaster or pandemic.

“World Blood Donor Day is an opportunity to thank our many local donors who selflessly help save lives and encourage more people to start their own donation journey. The need for blood products continues, but the pace of donations traditionally slows during the summer months,” said San Diego Blood Bank CEO, Doug Morton. “World Blood Donor Day is the perfect opportunity to make an appointment to donate blood.”

On Monday, June 13 from 2-7 p.m. a blood drive honoring World Blood Donor Day will take place at Jerome’s Furniture, 780 Los Vellicotos Blvd, San Marcos, CA 92069. All donors will receive a limited-edition summer blood drive t-shirt.

On Tuesday, June 14 at 3:30 p.m., dedicated blood donor Kevin Larson will donate his 50th gallon of blood at San Diego Blood Bank’s Sabre Springs donor center, located at 12640 Sabre Springs Parkway, Suite 109, San Diego, CA 92128. Kevin is available for interviews.

To schedule a blood donation appointment, visit SanDiegoBloodBank.org. Appointments encouraged, walk-ins welcome.

About the San Diego Blood Bank

San Diego Blood Bank is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank, serving hospitals throughout Southern California. San Diego Blood Bank is dedicated to community health by providing a reliable supply of blood to patients in need.

Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and collaborate with various partners in medical research. San Diego Blood Bank currently operates nine fixed site donation locations and 10 bloodmobiles. For more information about SDBB, visit SanDiegoBloodBank.org or connect with us on [Facebook](#), [Instagram](#), [Twitter](#) and [Linkedin](#).

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