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Link to San Diego Blood Bank b-roll [can be found here](#)

Link to San Diego Food Bank b-roll can be found here <https://tinyurl.com/5n92p8tz>

BLOOD DONATIONS HELP SAVE LIVES AND FEED FAMILIES IN NOVEMBER

Holiday Campaign Allows Donors to Double Their Impact in Our Community

SAN DIEGO (November 2, 2023) San Diego Blood Bank is offering blood donors a way to double their impact in our community this month by saving lives and feeding families in need.

Donate blood at a San Diego Blood Bank donor center or mobile blood drive from November 1 – November 30 and after your donation, San Diego Blood Bank will provide 5 meals to The Jacobs & Cushman San Diego Food Bank to feed families in need on your behalf.

“The simple act of donating blood this month can impact multiple lives of those in need” said Claudine Van Gonka, Director of Community Relations & Media. “This is a great way for people to double their impact as we head into the holiday season.”

Jacobs & Cushman San Diego Food Bank VP of Communications & Marketing Chris Carter said, “Donations are critical to the Jacobs & Cushman San Diego Food Bank during this holiday season since the Food Bank is continuing to feed nearly 400,000 people facing food insecurity every month in communities throughout San Diego County. On behalf of the Food Bank’s staff and family of volunteers, we thank the San Diego Blood Bank and its donors for supporting our mission in the community.”

To be eligible to donate blood you must be at least 17 years old, weigh at least 110 pounds, and be in general good health. Eligible blood donors are encouraged to schedule an appointment at SanDiegoBloodBank.org or calling 619-400-8251.

About the San Diego Blood Bank

San Diego Blood Bank (SDBB) is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank. The Blood Bank serves hospitals throughout Southern California with more than 150,000 units of blood each year. San Diego Blood Bank’s mission is to connect diverse communities to save and improve lives through blood and biotherapies. Dedicated to advancing health and wellness through medical innovation, SDBB has provided an essential service since 1950. San Diego Blood Bank currently operates nine fixed-site donation locations and 10 bloodmobiles, with blood drives running daily. For more information about SDBB, visit www.SanDiegoBloodBank.org and follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

About the Jacobs & Cushman San Diego Food Bank

Established in 1977, the Jacobs & Cushman San Diego Food Bank is a critical component to the welfare of San Diego County, providing food to people in need, advocating for the hungry and educating the public about hunger-related issues. Through a combination of programs and partnerships with 544 San Diego County nonprofit charities, the Food Bank acts as a central repository and distribution point for donated food. The Food Bank distributed 45 million pounds of food in the Financial Year 2022 – 2023 to individuals, families and a network of nonprofit organizations that work to alleviate hunger throughout the county. Visit the Food Bank at sandiegofoodbank.org and northcountyfoodbank.org.

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