



FOR IMMEDIATE RELEASE

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Link to San Diego Blood Bank b-roll [can be found here](#)

**SAN DIEGO BLOOD BANK GIVES DONORS A CHANCE TO
SAVE A LIFE AND WIN AN E-BIKE**

SAN DIEGO (February 29, 2024) – San Diego Blood Bank is offering blood donors a chance to win a great prize while saving lives throughout the month of March.

Anyone who donates blood at a San Diego Blood Bank donation location or mobile blood drive between March 1 – March 31, 2024, is automatically entered to win one of two Magnum Pathfinder 500 Fat Tire E-Bikes.

Rules and exclusions apply. Learn more by visiting the blog at SanDiegoBloodBank.org. To be eligible to donate blood, you must be at least 17 years old, weigh at least 110 pounds, and be in general good health. Eligible blood donors are encouraged to schedule an appointment, but walk-ins are welcome.

About San Diego Blood Bank

San Diego Blood Bank (SDBB) is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank. The Blood Bank serves hospitals throughout Southern California with more than 150,000 units of blood each year. San Diego Blood Bank's mission is to connect diverse communities to save and improve lives through blood and biotherapies. Dedicated to advancing health and wellness through medical innovation, SDBB has provided an essential service since 1950. San Diego Blood Bank currently operates nine fixed-site donation locations and 10 bloodmobiles, with blood drives running daily. For more information about SDBB, visit www.SanDiegoBloodBank.org and follow us on [Facebook](#), [Instagram](#), [Twitter](#), and [Linkedin](#).

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