



MEDIA ADVISORY – WEDNESDAY, MARCH 6, 2024

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

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SAN DIEGO BLOOD BANK TO RETIRE BLOOD DELIVERY VEHICLE AND DONATE TO VEHICLES FOR CHANGE

The blood delivery vehicle will be repurposed by the nonprofit to help support community members in need of financial independence.

WHO: San Diego Blood Bank (SDBB) and Vehicles for Change (VFC) will join forces in lending a hand to community members in need. SDBB will donate a Honda Odyssey minivan, previously used as a blood delivery vehicle to fellow non-profit organization Vehicles for Change.

WHAT: Vehicle will be parked in front of SDBB headquarters where a representative from Vehicles for Change will accept the keys.

WHEN: Wednesday, March 6, 2024, 11 a.m.

WHERE: San Diego Blood Bank Headquarters, 3636 Gateway Center Avenue, Suite 100, San Diego, CA 92102

WHY: This vehicle, with 300,000 miles, is too costly for San Diego Blood Bank to repair.

About Vehicles for Change (VFC)

Vehicles for Change is a non-profit organization designed to empower community members to achieve personal financial independence through car ownership and technical training in the automotive field. Donated cars can be awarded to families, used for auto parts for repairs, or sold to generate operating funds for the organization. For more information about Vehicles for Change visit <https://www.vehiclesforchange.org>.

About San Diego Blood Bank

San Diego Blood Bank is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank, serving hospitals throughout Southern California. San Diego Blood Bank is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and collaborating with various partners in medical research. San Diego Blood Bank currently operates nine fixed-site donation locations and 10 bloodmobiles. For more information about SDBB, visit SanDiegoBloodBank.org or connect with us on Facebook, Instagram, Twitter, and LinkedIn. For more information about donating blood, visit SanDiegoBloodBank.org.

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