



# **SAVING LIVES** *TOGETHER*

2022/23 Impact Report

# OUR FY22-23 IN NUMBERS



**58,338**

INDIVIDUAL BLOOD DONORS



INCLUDING

**17,636**

FIRST-TIME BLOOD DONORS



UP TO

**200,000**

LIVES SAVED!

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## BLOOD COMPONENTS PROCESSED AND DISTRIBUTED INCLUDE:

**20,000+**

PLASMA UNITS

**21,000+**

PLATELETS UNITS

**102,000+**

RED BLOOD CELL UNITS

To view our expanded digital impact report, visit [sandiegobloodbank.org/impact](https://sandiegobloodbank.org/impact)

## Dear Friends,

As we reflect on another impactful year at San Diego Blood Bank, we are filled with an overwhelming sense of gratitude for our vibrant community of donors, volunteers, partners, and financial supporters. Amid persistent challenges, your unwavering commitment to our mission has fueled our resilience and innovation, ensuring our ability to continue our lifesaving work.

Our donors and volunteers inspire us through their heroic commitment to our mission. Individuals like **Jim Walker, who has donated an astounding 170 gallons of blood**, save patient lives throughout the region with each donation. Furthermore, **our Guardians Circle Donor Pledge Program has grown to over 10,300 members**, helping us meet the needs of our hospital partners with their consistent blood donations.

We continue to break ground through our Precision Blood™ initiative this year thanks to the ongoing support of our community.

**Significant grants from Cushman Foundation, The David C. Copley Foundation, and The Conrad Prebys Foundation enabled us to genetically analyze over 30,000 donor samples**, pushing the boundaries of transfusion medicine, and driving safer, personalized transfusions for patients like Kamila.

Through our continuing collaboration with the **All of Us Research Program**, we've contributed to one of the most diverse health databases in history, advancing inclusive healthcare. We're also proud to be members of the **Blood Emergency Readiness Corps (BERC)**, reaffirming our commitment to nationwide blood emergency readiness.

SDBB has achieved significant milestones this year, energizing our resolve to advance transfusion medicine and further multiply our impact in Southern California.

Thank you for your unwavering support, propelling our mission, and profoundly impacting patients' lives.



With gratitude,

A handwritten signature in black ink that reads 'Douglas J. Morton'.

**Douglas J. Morton**  
Chief Executive Officer

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**Doug Morton pictured  
with blood recipients  
Ella and Kamila.**



# FEATURED BLOOD DRIVES

Last year, San Diego Blood Bank held nearly 2,000 mobile blood drives in partnership with individuals and organizations throughout the community. We are grateful to our drive partners for supporting our lifesaving mission.

## 2022 COMIC-CON ROBERT A. HEINLEIN BLOOD DRIVE

- Over **2,100** units of blood collected for hospital patients in need
- More than **62,825** units of blood have been collected over the last 46 years



Marina shows off her bandage after donating at San Diego Comic-Con.



Pre-/post-game analyst for San Diego Padres Bob Scanlan, Padres pitcher Tim Hill, SVP, Community & Military Affairs Tom Seidler, the Swingin' Friar, and Pad Squad member.

## PADRES BLOOD DRIVES PRESENTED BY SYCUAN CASINO RESORT

- 1st Annual Padres Winter Blood Drive, over **280** units of blood collected
- 7th Annual Padres Summer Blood Drive, over **500** units of blood collected
- Since 2017, the San Diego Padres have helped collect more than **2,700** units of blood

**THANK YOU TO THESE ORGANIZATIONS FOR THEIR  
IN-KIND DONATIONS SUPPORTING OUR BLOOD DRIVES**

Broken Yolk Cafe • Mad Engine • Jersey Mike's®

To learn more about our annual blood drives and partnering with SDBB, visit [sandiegobloodbank.org/impact](https://sandiegobloodbank.org/impact)

# San Diego Self Storage and Anthony R. Carr, Managing Partner

*San Diego's largest self storage company  
serving San Diego since 1972*



*Managing partner Anthony R. Carr (left) and Steven Teixeira (right) from San Diego Self Storage pictured with SDBB CEO Doug Morton (center).*

## **DRIVING HEALTH FORWARD WITH SAN DIEGO SELF STORAGE AND ANTHONY R. CARR**

San Diego Blood Bank's blood drives showcase the essence of community unity. As we navigate the challenge of updating our bloodmobile fleet, San Diego Self Storage and Managing Partner Anthony R. Carr have been pillars of generosity, helping to fund four new bloodmobiles. Their commitment not only enhances our blood collection capabilities but also reflects their deep care for San Diego's community. Their standout support, alongside other donors, strengthens our mission across Southern California. We are deeply grateful for their dedication to our community's health.

*"I have always felt that the heartbeat of a community is the support that is given to our local charities. ... [San Diego Blood Bank's] need for an updated fleet of bloodmobiles offers all of us an outstanding and easy way to provide for the well-being of our community by saving and sustaining lives. Please join us in this goal. It truly matters!"*

*- Anthony R. Carr, Managing Partner, San Diego Self Storage*



## MEET KAMILA: A LIVING TESTAMENT TO THE IMPORTANCE OF BLOOD DONATION AND PRECISION BLOOD™ RESEARCH

Kamila, a radiant child born with beta-thalassemia major, has leaned on the lifeline of blood transfusions since her earliest days. Her regular transfusions, shared with her cherished "Thal Pal" Ella, are more than medical procedures — they're moments of hope and connection at Rady Children's Hospital-San Diego. Kamila's mother, Maria, views their journey with optimism, seeing the strength and resilience in her daughter and Ella. However, with over 150 transfusions, the urgency for San Diego Blood Bank's Precision Blood initiative becomes clear. This innovation promises more tailored transfusions, potentially transforming Kamila's health and countless others.

**Through Precision Blood, we embrace a future of healing, hope, and profound impact for patients like Kamila.**

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Our Precision Blood work this past year would not have been possible without generous financial contributions from these partners:

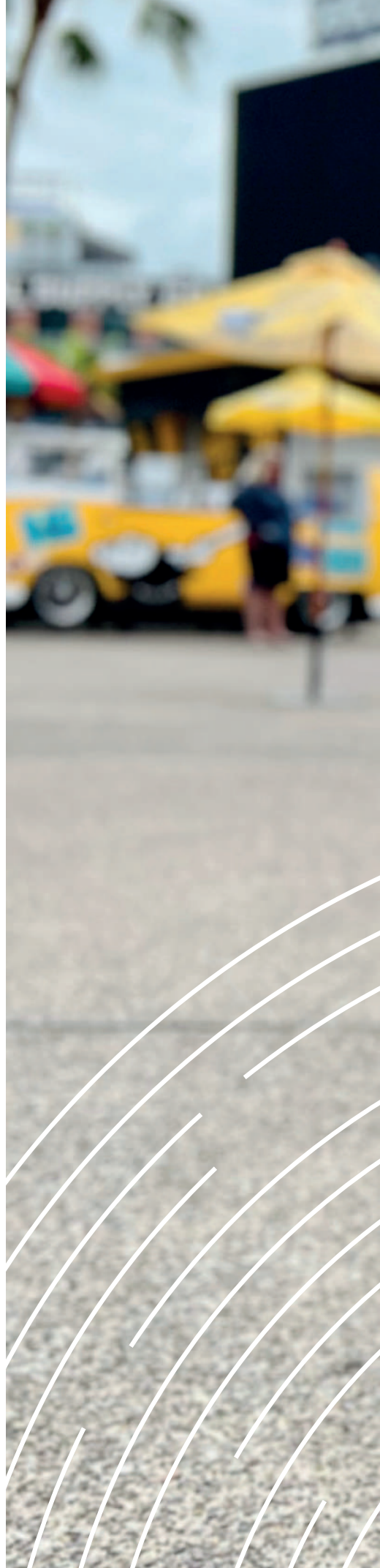
**The Conrad Prebys Foundation**

**Cushman Foundation**

**The David C. Copley Foundation**

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Discover more about Kamila's inspiring story and Precision Blood at [sandiegobloodbank.org/impact](https://sandiegobloodbank.org/impact)











## A COMMITMENT TO LIFE: RECOGNIZING OUR ESTEEMED FINANCIAL PARTNERS

San Diego Blood Bank's (SDBB) mission is amplified by the unwavering support we receive from corporations, community groups, and local government. Their generous contributions enable us to secure the vital equipment and supplies essential for blood collection and distribution. Following, we shine a spotlight on some of the significant contributions from this past year that have fueled our lifesaving endeavors:

**Cushman Foundation:** Their magnanimity shines through with generous grants for phase two of our Precision Blood™ program and in support of a new bloodmobile.

**The Copley Foundation:** Demonstrating their continued faith in our mission, they granted **\$125,000** for the expansion of laboratory space for our Precision Blood program.

**San Diego Self Storage and Anthony R. Carr, Managing Partner:** Their collaborative spirit is evident in their FY23 donation of **\$75,000**, which was used as a matching gift challenge in 2022 to rally support for a new bloodmobile.

**Grossmont Healthcare District:** Their enduring support is highlighted by a recent grant of **\$50,000** for a new bloodmobile.

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To all our financial partners, we extend our deepest gratitude. **Your contributions are not just funds; they're the lifeblood that enables us to better serve our community.**

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## A LIFESAVING LEGACY: SDBB's PARTNERSHIP WITH COUNTY OF SAN DIEGO

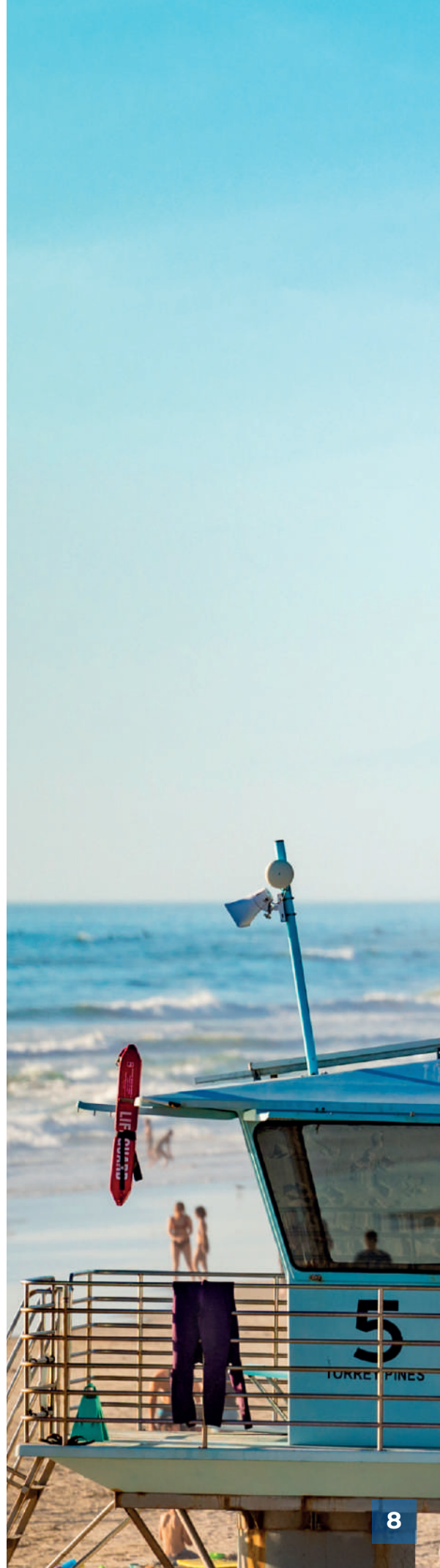
Since our establishment in 1950, the County of San Diego has been an unwavering pillar of support. Their dedication to ensuring a robust local blood supply is a testament to their commitment to the health and well-being of our community. Key contributions from the County include:

- **Resource Allocation:** Their funding has been instrumental in procuring essential bloodmobiles and cutting-edge equipment, ensuring our ability to deliver lifesaving blood effectively.
- **Consistent Engagement:** The County's annual month-long blood drives, a tradition for almost 40 years, underscores their long-term dedication to this vital cause.
- **Collaborative Initiatives:** Together, we initiated the Community Guardians Program, a strategic effort to engage local organizations in safeguarding San Diego's blood supply.

The partnership between the County of San Diego and SDBB continues, as evidenced by their recent grants: **\$137,000** for Trima Accel® automated blood collection systems, **\$95,000** for a new bloodmobile, **\$35,000** for HemoFlow devices, and **\$15,000** for advanced blood donation beds.

We extend our sincere appreciation to the County of San Diego. **This partnership is more than a collaboration, it's a shared mission that drives us to enhance the quality of life for residents throughout our region.**

For more about financial donations, visit [sandiegobloodbank.org/give](https://sandiegobloodbank.org/give)



# SDBB PROGRAM HIGHLIGHTS

## THE GUARDIANS CIRCLE

San Diego Blood Bank's (SDBB) Guardians Circle is a membership-based donor appreciation program and boasts over 10,300 proud members. These blood donors commit to regular donations and in return, receive ongoing appreciation and exclusive perks. Last year, Guardians donated over 45,000 times, impacting up to 135,600 lives. Their commitment is critical to preventing blood shortages. Our program's innovation led to a presentation at the 2023 Association for Blood Donor Professionals (ADRP) Conference, garnering significant attention from other blood centers interested in our approach to donor engagement, recognition, and gratitude.

## BLOOD EMERGENCY READINESS CORPS (BERC)

In June 2023, San Diego Blood Bank joined BERC, a consortium of 36 blood centers across 40 states, dedicated to mass transfusion preparedness. BERC's "on-call" system ensures immediate blood reserves for critical scenarios. Historically, SDBB has proactively supported the need for blood nationally, from aiding post-9/11 New York to recent support during Hawaii's floods. SDBB's BERC membership amplifies this legacy. Since its 2021 launch, BERC has responded to mass casualty events in Tennessee, Kentucky, and Michigan.







Quincy (left) received multiple blood transfusions and a bone marrow transplant from his brother Reece (right) to treat leukemia. Today he is cancer-free. Pictured with their parents Theresa and Andrew.

## PRECISION BLOOD™ PROGRAM

San Diego Blood Bank's Precision Blood initiative revolutionizes blood matching with genomics. Beyond traditional A, B, O, positive and negative Rhesus (Rh) factor, it identifies 354 antigens for safer transfusions. Especially beneficial for inherited blood disorders, this initiative — backed by Cushman Foundation, The David C. Copley Foundation, and The Conrad Prebys Foundation — aims to redefine transfusion standards. As we explore precision-matched blood benefits, we remain committed to diversity, rigorous research, and community safety.

## ALL OF US RESEARCH PROGRAM

San Diego Blood Bank's collaboration with the *All of Us Research Program* underscores our dedication to innovative health research. Our donors have been pivotal, helping create one of history's most diverse health databases. With SDBB helping over 6,300 participants join, we're driving disease prevention and treatment insights. Donors also gain personal genetic insights. Beyond local efforts, we guide other blood banks in this initiative, amplifying our mission to enhance national healthcare. Together with *All of Us*, we're shaping a brighter, informed health future.

To learn more about our programs, visit our digital Impact Report at [sandiegobloodbank.org/impact](https://sandiegobloodbank.org/impact)

## JIM WALKER: A LIFETIME OF SELFLESS SERVICE AND LIFESAVING DONATIONS



**Jim Walker's** dedication shines brightly at the San Diego Blood Bank. For over 50 years, he has been a beacon of commitment, now celebrated in the Fresenius Kabi Donation Hall of Fame. Since starting his donor journey in 1968, **Jim has donated an incredible 170 gallons of blood, touching up to 2,200 lives.** At 80, he's not just a donor but a cherished volunteer, with tributes like an engraved brick at SDBB's Gateway Donor Center honoring his generosity. Jim's induction into the Hall of Fame is a heartfelt salute to his enduring impact. Kudos to Jim for his outstanding service!

**480** dedicated volunteers completed **18,158** volunteer hours in FY22-23 with SDBB.

**40** volunteers received Gold Awards for completing over **500** total hours.

**5** volunteers received Lifetime Awards for completing over **4,000** total hours.



*Elaine Zembrycki & Lucas Massaglia help hand out swag at the Live Well San Diego 5K.*



*Diane Golden and the Friar at the Padres Winter Blood Drive.*



*Mae Goldman passes out snacks to donors at the Comic-Con Blood Drive.*

To read more of Jim's story and about volunteering with SDBB, visit [sandiegobloodbank.org/impact](https://sandiegobloodbank.org/impact)



# FINANCIAL PARTNERSHIP OPPORTUNITIES: SAVE LIVES WITH SAN DIEGO BLOOD BANK

Generous annual and monthly donors support San Diego Blood Bank's greatest needs for blood collection supplies, equipment, and groundbreaking research. Their support helps us save lives every day and we are truly grateful.



**Leadership Circle** members contribute **\$1,000** annually to fund vital equipment and innovative medical research.



**Visionary Circle** members provide steady, monthly support for blood collection resources.

Our financial givers support our greatest needs, helping us continue our mission.

## Membership levels include:

Patron (\$500) • Sustainer (\$250) • Contributor (\$100)

Donors who contribute gifts up to \$100 are acknowledged as a Friend of San Diego Blood Bank (SDBB). All gifts make a difference in the lives of patients who need blood. Benefits vary by level but include a behind-the-scenes tour of San Diego Blood Bank, invitations to events, and more.

## CORPORATE PARTNERSHIPS

Join us as a **Corporate Partner** to make a meaningful impact on the lives of patients in our region while engaging our community. Whether it's through hosting blood drives or making financial contributions for urgent needs, your organization can play a crucial role in our mission. To honor your commitment, we feature our partners year-round in various channels, including digital and print media like our annual Impact Report, donor center displays, and on our bloodmobiles.

## PLANNED GIVING

Become a **Legacy Circle** member by incorporating San Diego Blood Bank into your long-term financial plans. Options include gifts of stock, real estate, life insurance, or bequests through your will or living trust. You can also name SDBB as a beneficiary to your IRA or designate a contribution to our endowment fund (#4727) at the San Diego Foundation. Create a legacy in our community by becoming a partner with SDBB.

For more information about giving, visit [sandiegobloodbank.org/give](https://sandiegobloodbank.org/give) or contact Cheryl Castro-Lector at [clector@sdbb.org](mailto:clector@sdbb.org) or (619) 400-8214.

# FY22-23 KEY FINANCIAL DONORS

## \$100,000+



## \$50,000-\$99,999

Grossmont Healthcare District  
San Diego Self Storage and Anthony R. Carr, Managing Partner

## \$25,000-\$49,999

Hervey Family Fund at San Diego Foundation  
Rest Haven Children's Health Fund

## \$10,000-\$24,999

John Howard  
The Morrison and Foerster Foundation  
Steven and Sally Rogers

San Diego Gas and Electric  
Sycuan Casino Resort  
The UPS Foundation, Inc.

## \$2,500-\$9,999

Allen and Kay Autry  
Barona Resort & Casino  
Lauren Lee Beaudry and Jack Snider  
Rebecca Blakely Brown  
City National Bank  
David Dickson  
Farrar Revocable Trust  
Art and Gwendolyn Flaming  
Hansen Watkins Family Fund

Thomas and Linda Henry  
Kitchell Foundation  
The Ruth Lane Charitable Foundation  
David and Janice Lowenberg  
PSI Services, Inc.  
Victor Rollinger  
Dr. Robert Tressler  
James and Kathryn Whistler



# VISIONARY AND LEADERSHIP CIRCLE CONTRIBUTORS

## LEADERSHIP CIRCLE

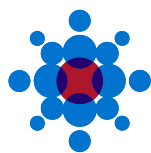
Maria Aisporna • Allen and Kay Autry • Geoffrey Bailey • Debra Baker  
Joseph and Joyce Baressi • Lauren Lee Beaudry and Jack Snider • Helen Bixenman  
Paul Brooks and Joyce Haak • Rebecca Blakely Brown • Randall and Virginia Christison  
Charles Cohler • Halbert Crow • Megan Danielson • David Dickson • James and Janet Dort  
Elliot and Diane Feuerstein • John and Susan Filose • Brian and Pamela Finley  
Art and Gwendolyn Flaming • Henry Freet • Michael Friedrichs • Jeffrey and Mary Gray  
Son Ha • Hansen Watkins Family Fund • Thomas and Linda Henry • John Howard  
Robert and Donna Hummer • Jay and Kendra Jeffcoat • Frank and Suzanne Kitzman  
LeRoy and Judith Lafferty • George and Carol Ann Lattimer • Hienlanh Le • Hongdao Le  
Gene Lynes • Robert Lyon • Andrew and Carlana Maduza • George Matosian, DDS  
Janet McKeown • Peter Michael • Elizabeth Miles • Douglas and Chandra Morton  
Gregory Mullendore • Daryl Nees • Kevin Neveu • Christopher and Ann Ostapovicz • Huy Pham  
Peter and Sandra Phillips • Pickard Smith Charitable Fund • John Pitcairn • Ruben Porras  
Jacquie Rachal • Shirlee Reinhart • Howard and Carole Robin • Steven and Sally Rogers  
Victor Rollinger • Tracy Shaw • Karen Stephen • Frank Swayze • Dr. Robert Tressler  
Christopher and Karen Ward • James and Kathryn Whistler • Stephen and Jo Ann Wilson  
Jerome Winter • Cynthia and Timothy Wollaeger

## VISIONARY CIRCLE

Kim Banh • Steven Bates • Sandra and Michael Boyles • Oliver Brewer • Rebecca Blakely Brown  
Joy Cabrera • Alec Candib • John Carney • Diana Cavanaugh • John Cole • Virginia Corrente  
Brian Crampton • Michael Daniel • Lynda DeFronzo • Angela DePalo • Thomas Dowdy  
Bonita Drolet • Leslie and James Eagan • Michelle Fischer • Liza Galon  
Donald and Julie Greenspan • Monica Hallor • Susan Horton • Tyler Johnson  
Eric and Becca Karpinski • John Kennedy • Yong Kim • Patrick King • Leif Kleven  
Kenneth Knight • Ramon and Frances Lebron • Crystal Liu • Ken Lundgren • Melanie Lunsford  
John McGreal • James and Carol McPeak • Douglas and Chandra Morton  
Michael Muhlenhaupt • Jacki Munchus • Diane Owens • Huy Pham • Rhonna Porch  
Karen Rae • Mark Richards • Julie Richardson • Timothy Ripley • Cathy Rockdashil  
Diana Sanchez • Mario Santos • Bret and Sarah Sealey • Wayne Seim • Sherry Serio  
David and Janet Shalinsky • Maggie Smith • Cory Stclair • Daniela Stout  
David and Barbara Stroup • Jeannette Temple • Aaron and Lauren Torres  
Claudine and Jeff Van Gonka • Don VanMeter • Vance Veynar • Nancy Ward-Johnson  
Gregory White • Knox Williams • Joy Wolf • John Woolever



**SoCal Donor, Jacob**



San Diego | Southern California  
**Blood Bank**

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(619) 400-8251

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