

**Benefits of Forming a Blood Drive Team:**

- Reduce the amount of work for one individual
- Bring in new ideas
- Expand outreach

Forming the right blood drive team is instrumental to the success of your drive. Team members will help organize and promote the event, as well as help recruit donors. When selecting team members, look for people who are positive, motivated, committed and passionate about the cause.

**Blood Drive Team Roles:**

- **Blood Drive Coordinator:** Leads the blood drive program and serves as the main contact with the San Diego Blood Bank. The coordinator schedules the blood drives, oversees the progress toward the annual goal and handles the logistics of the drives.

Your Blood Drive Coordinator: \_\_\_\_\_

- **Recruitment/Scheduling Coordinator:** Leads the effort to recruit and schedule appointments for blood donors.

Your Blood Drive Recruitment/Scheduling Coordinator: \_\_\_\_\_

- **Promotions Coordinator:** Distributes and posts promotional materials.

Your Blood Drive Promotions Coordinator: \_\_\_\_\_

- **Volunteer Coordinator:** Organizes the volunteers who will assist and staff the sign-up tables, recruit donors and welcome donors at the registration table.

Your Volunteer Coordinator: \_\_\_\_\_

- **Executive Partner:** The leader in your organization who will champion the blood drive program and challenge the organization to achieve its goal.

Your Executive Partner: \_\_\_\_\_

**Who Are Good Team Members?**

- Existing volunteer group within your company or organization, i.e. United Way, Health & Safety Committee, Special Events Committee
- Longtime blood donors or those who are not eligible to donate.
- Someone who's used blood in the past
- People who are positive, motivated, committed and passionate

Blood Drive Team