

Your Account Marketing Manager will help determine the best location for your blood drive, be it an inside room set-up (if space allows) or a bloodmobile(s) outside. If space is available, we encourage you to host your drives inside, in order to provide the best possible experience for your donors.

Room Set-Up Requirements:

- A clean, ample space with adequate lighting, ventilation, temperature control and electrical outlets.
- Tables and chairs for registration, canteen and staff use (extra furniture must be moved before the start of the drive).
- Telephone access.
- Clean restrooms with hand washing facilities.
- Easy access for loading and unloading.
- High visibility and easy access for donors!

Bloodmobile Requirements:

- A level parking space – 12' x 50' is the minimum required.
- A full-size bloodmobile is 42 feet long, 12 feet high and 12 feet wide (7 – 10 parking spaces).
- A mini-bloodmobile is 29 feet long, 12 feet high and 10 feet wide (4 parking spaces)
- The parking location should be close to your building, visible and convenient for donors.
- Bloodmobile must park so that donors waiting outside face away from traffic.
- Clean restrooms with hand washing facilities within walking distance of blood mobile.
- If your blood drive is open to the public, also consider the accessibility, available parking and the positioning of promotional and directional signs.

Site Requirements