



Blood drive coordinators will accumulate points for every pint collected at their drive. In addition, they will receive bonus points for meeting or exceeding goal and by hosting drives on critical dates. Points can be redeemed on the Group Difference Online Store.

The Group Difference Store will feature all of the same items available on the Donor Difference Store, plus some special “group oriented” items such as gift certificates for pizzas, sub sandwiches, doughnuts and bagels.

Coordinators are encouraged to share these items with their blood drive committee members or with donors at their next drive.

GROUP DIFFERENCE POINTS SYSTEM

Site coordinators will earn 10 points per pint collected at their drive.

***Bonus Points:**

Total points are doubled if coordinator meets or exceeds goal.

Example:

ABC Company is hosting a drive, with a goal of 30 units.

They collect 35 pints, five units over their goal.

Points:

They receive 350 points for total units collected (35 units x 10 points/unit).

Plus, they receive an additional 350 bonus points (double the total points) for meeting and exceeding their goal.

Total points awarded: 700

Group Difference Store