

**KGTV, 10News and San Diego Blood Bank and Jerome's Furniture
Official Contest Rules**

****You must agree to the rules in order to enter the contest. ****

1. **How it works:** No purchase or payment of any money is necessary to enter. There is no cash or exchange value for prizes, and prizes are not transferable. All federal, state, and/or local rules and regulations apply. Void where prohibited by law. The 10News.Com/**San Diego Blood Bank/Jerome's** contest runs from **August 6 to August 20, 2008. A \$1,000 gift certificate to Jerome's Furniture will be awarded. Prize package is valued at \$1,000.00.** Winner is responsible for his or her own delivery, transportation, taxes, gratuities, governmental fees, etc. No substitutions for prizes are available.
2. **Eligibility:** Must be 18 or older to enter. The contest is open to all residents of San Diego County. Employees of ABC, Internet Broadcast Systems, KGTV, The McGraw-Hill Companies, its parents, subsidiaries, and affiliates, all sponsors, advertising and promotion agencies and all others associated with the development and execution of this contest and their respective employees, families, and assigns are not eligible to enter.
3. **To enter:** Log on to 10News.com, **go to the Staying Healthy section** and click on **"San Diego Blood Bank" to learn more and to be directed to www.sandiegobloodbank.org** or call 1-800-4MY-SDBB (1-800-469-7322) to **pre-register by making an appointment to donate blood on August 20th.** To be eligible persons must not only pre-register, but also donate blood. **One winner will be selected on or about August 21 from those who both made an appointment online AND then also donated blood at one of the 5 San Diego Blood Bank donor centers on Wednesday August 20 between 10am and 6p. One (1) Winner will win a \$1,000 gift certificate to Jerome's Furniture and be selected on or about August 21, 2008** from a random drawing from all entries received. Winners will be contacted by telephone and/or e-mail.
4. **Prize:** **One (1) prize will be awarded containing a \$1,000 gift certificate to Jerome's Furniture. Prize is valued at \$1,000.00 and is good at any Jerome's location. Winner will be notified by phone and/or email and may pick up the Jerome's Gift Certificate at the San Diego Blood Bank at: 440 Upas Street, San Diego CA 92103. Phone: (619) 296-6393 any time after August 21st through October 30, 2008.** Winner is responsible for his or her own delivery, transportation, taxes, gratuities, governmental fees, etc. No substitutions for prizes are available. Acceptance of prize offered constitutes permission to use the winner's name and/or likeness for advertising /trade purposes without further compensation, unless prohibited by law.
5. **Selection of Winners:** **One (1) winning entry will be selected on or about August 21, 2008** from a random drawing from all entries received. Winners will be contacted by telephone and/or e-mail. Winners must identify himself/herself with a valid driver's license or state identification card and complete and sign an affidavit of eligibility, release and indemnification in the time period specified by the station to claim the prize. Prizes not claimed by **OCTOBER 30, 2008** will be forfeited. No substitution or transfer of prize will be permitted. Unclaimed prizes will not be awarded. Payment of all taxes and fees, and procurement of all licenses is solely the responsibility of the Prize Winner. Winners will pick up the GIFT CARD at the **San Diego Blood Bank: 440 Upas Street, San Diego CA 92103 any time after August 21st through October 30, 2008.**
6. **Conditions:** : ABC, Internet Broadcast Systems, KGTV, The McGraw-Hill Companies and its parents, subsidiaries, and affiliates, all sponsors, advertising and promotion agencies

and all others associated with the development and execution of this contest and their respective employees, families, and assigns, from and against any and all liability with respect to or in any way arising from the contest and the awarding and use of the prizes, including liability for personal injury and /or property damage. By entering, unless prohibited by law, the winners consent to use of their names, photographs and/or likeness for advertising or publicity purposes for this and similar promotions without compensation. KGTV retains the discretion to make decisions regarding the interpretations and applications of these rules. All decisions of KGTV are final.

- 7. Responsibility & Liability:** The sponsors, ABC, Internet Broadcast Systems, KGTV 10News, and The McGraw-Hill Companies assume no responsibility or liability for damages, losses or injuries resulting from the use of or acceptance of any prize. The sponsor reserves the right, on its sole and absolute discretion to interpret compliance with the letter and intent of these rules, and to disqualify any applicant deemed to have violated these rules or to have filled out any application incorrectly at anytime prior to the distribution of prizes. Additions or deletions to these rules are subject to change without notice. In the event the contest is postponed for any reason, the timetable may be altered at the discretion of KGTV.

- 8. Odds of Winning:** The odds of winning depend upon the number of people entering.

- 9. Estimated Value: \$1,000.00 per winner; Total prize value is \$1,000.00.**