

HIGH SCHOOL CHALLENGE PROGRAM

A program aimed at recruiting blood donors at local high schools.

The goal of the San Diego Blood Bank High School Challenge is to spark the interest of young donors with the hope of maintaining that commitment for years to come.

Here's how it works.

Throughout the year, your school's blood drive achievements will be posted and updated on the San Diego Blood Bank's website. Students can track their school's standing in several categories, including highest number of donations for the entire year and highest school performance ratio for the year.

You will also be able to monitor other school's blood drive activities online to see how your achievements measure up.

Each school's achievements will be tallied at the end of the school year. Winners will be announced on our website: www.sandiegobloodbank.org



IT TAKES THREE SIMPLE STEPS TO SIGN UP

- 1. Commit to participate in the High School Challenge.**
- 2. Form a committee of talented people to assist in your recruiting efforts.**
- 3. Encourage pre-scheduling of appointments online.**

HOW TO BE ELIGIBLE

Important – Due to the COVID-19 Pandemic, we have implemented new eligibility requirements for the High School Challenge Grant Program. The participating high school must participate in at least three community blood drives with San Diego Blood Bank from August 1, 2020 – June 30, 2021 (school year) and achieve their annual goal.

A community blood drive consists of a blood drive location in your community to replace a high school hosted blood drive. The high school blood drive coordinators will recruit donors to the community blood drive. Presenting donors will provide the high school group code during registration which will be used to calculate units collected toward the high school challenge goal.

There are two components:

Component 1 – Annual Goal

High schools will be divided into five groups based on senior class population (data to be obtained in September). Any school that meets their annual goal will receive a grant award* as follows:

Annual Goal Achievement Breakdown (goal assigned by SDBB)

Senior Class Size	Grant Amount
0-150	\$500
151-300	\$600
301-450	\$750
451-600	\$1,000
600+	\$1,250

Component 2 – Highest Number of Collected Units

Each high school will be eligible to win the grant amount specified for its population group by achieving the highest number of collected units during the period August 1, 2020 – June 30, 2021 (school year) and attaining goal. One award will be given at each level. The groups and grant award* amounts are:

Highest Number of Donations Per School Year

Senior Class Size	Grant Amount
0-150	\$1,000
151-300	\$1,200
301-450	\$1,500
451-600	\$2,000
600+	\$2,500

**Note: FDA regulations prohibit San Diego Blood Bank from issuing actual checks or cash as an award to winning high schools. Rather, San Diego Blood Bank makes checks payable directly to vendors providing goods or services to the winning schools. Please contact your San Diego Blood Bank Account Marketing Manager for more details.*



GENERAL INFORMATION

Nine \$500 scholarships will be awarded. Any high school blood drive committee member is eligible to apply for SDBB scholarship opportunities. Contact your Account Manager for more information.

Student Scholarship Program Eligibility & Application Requirements

To be eligible for the Student Scholarship

- Applicant's high school must participate in at least one community blood drive during the school year, and applicant must participate in the planning and execution of at least one successful community blood drive for their high school
- Applicant must maintain a minimum 2.5 GPA
- Applicant must demonstrate leadership by encouraging blood donations and increasing student participation at a school sponsored community blood drive
- Applicant must plan to enroll in an institution of higher education in the year following the scholarship

How to Apply for the Scholarship

- Complete a San Diego Blood Bank High School Challenge Scholarship Application. Download Student Scholarship application at SanDiegoBloodBank.org
- Include an official high school transcript
- Include a letter of recommendation from non-relatives (letter must specify actual relationship with applicant)
- Include a one-page, single-spaced essay. Include strategies that were used to encourage blood donations and increase student blood drive participation at applicant's high school
- All application materials must be postmarked or hand-delivered no later than April 1 in one envelope to:

San Diego Blood Bank
Attention: Director, Donor Recruitment
3636 Gateway Center Avenue, Suite 100
San Diego, CA 92102

STUDENT SCHOLARSHIP PROGRAM

Selection Process

- A committee selected by San Diego Blood Bank will choose the High School Challenge Scholarship recipients. Each application will be validated for confirmation of blood drive participation as stated in the essay by a San Diego Blood Bank Account Manager.
- The winners will be selected by review of all contents submitted with specific focus on the essay and letters of recommendation.
- The selection of scholarship winners will not be based on gender, race, creed, national origin, religion or sexual orientation.

After scholarship recipients are selected and notified, award checks will be sent directly to the educational institution that the student designates.

STUDENT SCHOLARSHIP APPLICATION

STUDENT INFORMATION
STUDENT NAME
ADDRESS
CITY, STATE, ZIP CODE
PHONE
EMAIL ADDRESS
SCHOOL INFORMATION
NAME OF SCHOOL
ADVISOR / CHAIRPERSON
ADDRESS
CITY, STATE, ZIP CODE
PHONE
EMAIL ADDRESS
FAX
AFFILIATED GROUP (I.E. ASB, KEY CLUB)

Please send to:
San Diego Blood Bank
Attention: Director, Donor Recruitment
3636 Gateway Center Avenue, Suite 100
San Diego, CA 92102

HOW TO RECEIVE A RED CORD

San Diego Blood Bank also offers a High School Red Cord for Life Program. The program rewards students who give multiple blood donations at high school sponsored community blood drives. Eligible students will be awarded a San Diego Blood Bank Red Cord that they may wear at graduation.

Eligibility & Requirements

- The student must have donated three or more times at their high school sponsored San Diego Blood Bank community blood drives by the end of their senior year.
- A regular blood donation equals one unit.
- Students that are not eligible to donate blood can participate in this program by recruiting three or more individuals to donate blood, on their behalf, at their high school sponsored San Diego Blood Bank community blood drives.

Eligible Seniors

Eligible seniors will be determined by the chairperson after reviewing the San Diego Blood Bank list of qualifying donors. Red cords will be provided before your award night event or graduation.

If requested, a San Diego Blood Bank representative will be available to present the red cords to students at the awards event.

