



## FOR IMMEDIATE RELEASE

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### Link to photos and videos:

<https://www.dropbox.com/sh/2wh7olwqf3ompu2/AADyDYmECJBbm1FQQibaYH4la?dl=0>

## **BLOOD DONORS DOUBLE THEIR IMPACT BY KEEPING SUPPLY STABLE, SUPPORTING OTHER LOCAL NON-PROFITS DURING PANDEMIC**

**SAN DIEGO (July 1, 2020)** In an effort to thank those who helped keep the blood supply stable during the pandemic through blood donation, San Diego Blood Bank recently offered those donors “*I Saved Lives in 2020*” branded items or the chance to support other non-profit organizations by donating a portion of the value of the branded item back to either Veteran’s Village of San Diego or the Humane Society.

Over 2,000 donors opted for the latter, resulting in over \$7,500 in donations back to those organizations. Veteran’s Village of San Diego received over \$3,600 and San Diego Humane Society received over \$3,900.

“San Diego Blood Bank’s donors are proud to have partnered with Veteran’s Village of San Diego and the San Diego Humane Society” said Claudine Van Gonka, San Diego Blood Bank Director of Community Relations and Marketing. “We hope these donations will help support homeless military veterans living in our community as well as the welfare of shelter animals in San Diego.”

To be eligible to donate blood, you must be at least 17 years old, weigh at least 114 pounds, and be in general good health. Eligible blood donors are encouraged to schedule an appointment at [SanDiegoBloodBank.org](http://SanDiegoBloodBank.org) or calling 1-800-4-MY-SDBB (1-800-469-7322).

### **About the San Diego Blood Bank**

SDBB is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and extending into research. SDBB is an independent, 501(c)(3) non-profit that serves hospitals in San Diego, Orange, Imperial and Los Angeles counties with blood transfusion products and reference laboratory services. SDBB currently operates six local donor centers and 10 bloodmobiles. SDBB’s Cell Therapy Program provides lifesaving stem cell transplants to patients worldwide. For more information about SDBB, visit [www.SanDiegoBloodBank.org](http://www.SanDiegoBloodBank.org) or connect with us on [Facebook](#) and [Twitter](#).

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