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SAN DIEGO BLOOD BANK ASKING COMMUNITY TO DONATE BEFORE ANTICIPATED SUMMER SHORTAGE

SAN DIEGO (May 25, 2018) – As the Memorial Day holiday weekend nears, the San Diego Blood Bank is asking those who have never given blood and those who haven’t given blood recently, to schedule an appointment to donate blood over the Memorial Day holiday in order to ensure supply is on hand for local patients as summer approaches.

Summer is always a challenging time for blood centers to ensure an adequate blood supply due to donors taking vacations and schools being out of session. Despite the season, the need for blood remains constant and patients continue to depend on the generosity of blood donors to meet that need.

“We’re asking our community to keep our blood supply at a safe level by donating as individuals, or hosting blood drives through local businesses, churches and schools,” said San Diego Blood Bank CEO, David Wellis. “There is no substitute for blood – donations are needed now.”

Holiday weekends are especially challenging. This Memorial Day, most SDBB blood collection centers will be open and many local companies are stepping up to help, including:

- **USS Midway** – **blood drive on 5/28, 10 a.m. – 4 p.m.** Donors will receive free entrance to the Midway Museum.

- **San Diego Padres** - **Padres “Mania”, May 24 – June 4.** Donate at any SDBB donor center or mobile drive and receive a voucher for 2 tickets to a future Padres game.

- **Just My Ticket** – **select blood drives from** 5/25 – 5/31. Attendees will receive one free ticket to the San Diego County Fair when they sign up for Just My Ticket e-mail service.

- **San Diego County Credit Union** - hosting blood drives at six of their local branches on 5/29 from 10 a.m. to 3 p.m. Branch locations include:
  - **6545 Sequence Drive, San Diego, CA 92121**
  - **501 North El Camino Real, Encinitas, CA 92024**
  - **286 Town Center Parkway, Santee, CA 92071**
  - **790 West San Marcos Blvd., San Marcos, CA 92078**
  - **3455 Sports Arena Blvd., San Diego, CA 92110**
  - **1475 West Vista Way, Vista, CA 92083**
“All of us at SDCCU are proud to make a difference with our support of the San Diego Blood Bank because lives depend on it,” said Teresa Halleck Campbell, SDCCU President and CEO.

To be eligible to donate blood you must be at least 17 years old (16 year olds may donate with parental consent), weigh at least 114 pounds and be in general good health. Eligible blood donors are encouraged to schedule an appointment to give by visiting www.SanDiegoBloodBank.org/Donate or calling 1-800-4-MY-SDBB (1-800-469-7322).

About the San Diego Blood Bank
SDBB is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and extending into research. SDBB is an independent, 501(c)(3) non-profit that serves hospitals in San Diego, Orange, Imperial and Los Angeles counties with blood transfusion products and reference laboratory services. SDBB currently operates six local donor centers and 10 bloodmobiles. SDBB’s Cell Therapy Program provides lifesaving stem cell transplants to patients worldwide. For more information about SDBB, visit www.SanDiegoBloodBank.org or connect with us on Facebook and Twitter.

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