



MEDIA ADVISORY – MONDAY, NOVEMBER 26, 2019

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San Diego Blood Bank

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BROKEN YOLK HOSTS 3-DAY BLOOD DRIVE TO KEEP BLOOD SUPPLY STABLE DURING HOLIDAY SEASON

WHAT: Broken Yolk Café hosting a 3-day blood drive to help keep blood supply at safe levels as we head into the holiday season.

WHEN: November 25 – November 27, 2019

WHERE: Various broken yolk locations:

<https://www.sandiegobloodbank.org/donate-blood-and-receive-free-entree-broken-yolk>

WHAT ELSE: Donors receive a voucher for a free entrée at Broken Yolk Cafe (\$14 value). To be eligible to donate blood, you must be at least 17-years old, weigh at least 114 pounds, and be in general good health.

Donors who are unable to donate during this time can donate at any [San Diego Blood Bank donor center or mobile drive](#) or mobile drive through December 13 to receive the certificate for the free entrée.

Two years ago, Broken Yolk Café decided to host a multi-day drive just prior to Thanksgiving, to help keep the blood supply at safe levels at a time when Chargers Blood Drive was traditionally held. They are doing it again this year and plan to make it a tradition.

During the holidays the local blood supply typically drops to low levels because high schools and colleges close, donors are traveling, or simply busy with holiday plans.

Interviews with San Diego Blood Bank representatives and Broken Yolk Café Marketing Director available.

Donors are encouraged to make an appointment, however walk-ins are welcome. Appointments available at SanDiegoBloodBank.org/donate.

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