



MEDIA EVENT ADVISORY – MONDAY, NOVEMBER 23, 2020

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

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BROKEN YOLK CAFÉ HOSTS 5-DAY BLOOD DRIVE TO KEEP BLOOD SUPPLY STABLE DURING HOLIDAY SEASON *FREE ENTREE FOR ALL DONORS*

WHAT: Broken Yolk Café is hosting a 5-day blood drive to help keep blood supply safe levels as we head into the holiday season.

WHEN: November 23 – November 27, 2020. Times vary by location.

WHERE: [Various Broken Yolk locations.](#)

WHAT ELSE: Donors will receive a voucher for a free entrée at Broken Yolk Café (\$14 value) while supplies last.

Antibody testing on each blood donation. Testing is being done as part of the blood bank's regular testing panel to qualify donations for COVID-19 convalescent plasma. Please note: This is NOT a diagnostic test and will not detect active COVID-19 infections or recent exposure.

Free entrees for anyone who donates at any SDBB location 11/23 - 12/13. Anyone not able to attend one of these drives can still receive the voucher for the free entrée by donating blood at any SDBB donor center or mobile drive from 11/23 - 12/13.

During the holidays the local blood supply typically drops to low levels due to schools being out of session and seasonal illnesses like the flu. This year will be especially challenging because of the COVID-19 pandemic.

To be eligible to donate blood, you must be at least 17-years old, at least 114 pounds, and be in general good health.

Safety measures are in place. Blood drives are tightly controlled environments with a limited number of people gathering at one time. Appointments are required and available at www.sandiegobloodbank.org/brokenyolkcafe or by calling 619-400-8251.

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