

## **MEDIA EVENT ADVISORY – TUESDAY, NOV. 22, 2016**

### **MEDIA CONTACTS (not for publication or broadcast):**

#### **San Diego Blood Bank**

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### **San Diego Blood Bank and San Diego Chargers Team Up to Save Lives at Chargers Drive 38 *Presented by San Diego County Credit Union***

**WHAT:** Day-long blood drive, autographs by Chargers players and Chargers Girls, entertainment and free bone marrow registry testing. “Halftime Health & Wellness Zone” features interactive exhibits and health screenings. Since 1979 Chargers Drive has collected more than 73,000 pints of blood,

**GOAL THIS YEAR:** To collect 900 units of blood products.

**WHERE:** Town & Country Resort and Convention Center, Mission Valley, 500 Hotel Circle N., SD 92108.

**WHEN:** TUESDAY, NOV. 22, 2016. Blood drive starts at 8 a.m., “End Zone” Entertainment room opens at 9 a.m. Drive concludes at 5 p.m.

**INTERVIEW AVAILABILITY:** 5 A.M. – 6 P.M.

- David Wellis, Ph.D., CEO, San Diego Blood Bank.
- Current and former Chargers Players (after 10 a.m. as available.)
- Current and former blood recipients.
- Blood donors and volunteers.
- Spanish speaking spokesperson available upon request.

**SPECIAL INTERESTS/REQUESTS?** Contact Claudine Van Gonka (619) [400-8166](tel:400-8166)/[cvangonka@sandiegobloodbank.org](mailto:cvangonka@sandiegobloodbank.org)

Event information available at [www.sandiegobloodbank.org](http://www.sandiegobloodbank.org), #ChargersDrive38

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