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Media contact:
Claudine Van Gonka/Manager, Communications
619-400-8166/C: 619-455-7785
cvangonka@sandiegobloodbank.org

42nd Annual Robert A. Heinlein Blood Drive Breaks Record At Comic-Con
More than 2,800 units of blood collected over 4 days

SAN DIEGO (July 24, 2018) – The San Diego Blood Bank collected more than 2,800 units of blood at this year’s 42nd Annual Robert A. Heinlein Blood Drive, breaking last year’s record of 1,855 units and making it the most successful blood drive held at the event to date.

The drive, which is hosted every year during Comic-Con, was held Thursday, July 19 through Sunday, July 22 at the Manchester Grand Hyatt, and more than 3,000 people registered to donate.

“This has been by far our most successful blood drive over the 42 years we’ve been at Comic-Con. We saw a whopping 44% increase in blood donors over last year”, said David Wellis, CEO of the San Diego Blood Bank. “Our donors came from all over the country, as well as here locally, and we cannot thank each and every one of them enough for taking the time to save lives.”

All donors received an exclusive Marvel Avengers: Infinity War T-shirt (pictured right) and goodie bag.

To be eligible to donate blood you must be at least 17 years old (16 year olds may donate with parental consent), weigh at least 114 pounds and be in general good health. SDBB is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and extending into research. SDBB is an independent, 501(c)(3) non-profit that serves hospitals in San Diego, Orange, Imperial and Los Angeles counties with blood transfusion products and reference laboratory services. SDBB currently operates six local donor centers and 10 bloodmobiles. SDBB’s Cell Therapy Program provides lifesaving stem cell transplants to patients worldwide. For more information about SDBB, visit www.sandiegobloodbankorg or connect with us on Facebook and Twitter.

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