



**MEDIA EVENT ADVISORY
MONDAY, JULY 26 - SUNDAY, AUGUST 29, 2021**

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

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**Comic-Con® 45th ROBERT A. HEINLEIN BLOOD DRIVE
KICKS OFF TODAY**

WHAT: Comic-Con® 45th Robert A. Heinlein blood drive.

WHEN: Monday, July 26 – Sunday, August 29, 2021 (**while supplies last**)

WHERE: Any San Diego Blood Bank donor center or mobile drive.

NOTES: Donors receive a limited-edition Marvel Black Widow T-shirt and Comic-Con retro pins (pictured right). Sizes subject to availability and while supplies last.

Appointments are encouraged and available at SanDiegoBloodBank.org/donate.

San Diego Blood Bank and Comic-Con have worked side-by-side since 1976, to bring you the Robert A. Heinlein Blood Drive.

Over the past 44 years, donors at Comic-Con have donated 34,822 pints of blood, potentially impacting up to 104,466 lives.



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