



MEDIA EVENT ADVISORY
WEDNESDAY, JULY 17, 2019 - SUNDAY, JULY 21, 2019

MEDIA CONTACTS (not for publication or broadcast):

San Diego Blood Bank

Claudine Van Gonka/Manager, Public Relations (619) 400-8166,
C: (619) 455-7785, cvangonka@sandiegobloodbank.org

43rd ANNUAL BLOOD DRIVE RETURNS TO COMIC-CON®
Hosted by San Diego Blood Bank

WHAT: 43rd Annual Robert A. Heinlein blood drive.

WHEN: Wednesday, July 17 - Saturday, July 20, 9 a.m. – 6 p.m. and Sunday, July 21, 9 a.m. – 3:30 p.m.

WHERE: Manchester Grand Hyatt, 1 Market Pl, San Diego, CA 92101 (Coronado Ballroom – 4th floor).

NOTES: Donors receive a limited-edition *Avengers: Endgame* T-shirt (pictured right), goody bag, and are entered into daily drawings for additional prizes donated by exhibitors.



During the drive, members of “Team Survivor” will be on-site in superhero costumes thanking blood donors for their donations. Team Survivor is comprised of people in our community who have had blood transfusions save their lives.

After the drive, SDBB is hosting “Comic Con Mania” and offering the special shirt to donors who give at any of the 6 conveniently located SDBB donor centers or mobile drives starting on Tuesday, July 23, while supplies last.

More information and appointments for “Comic Con Mania” are available at www.SanDiegoBloodBank.org/donate.