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BLOOD DONORS FEED HUNGRY FAMILIES THROUGH SAN DIEGO CARES INITIATIVE

SAN DIEGO (December 21, 2018) San Diego Blood Bank blood donors joined forces to feed hungry families this holiday season. By donating loyalty points earned when they donate blood, blood donors will help the Food Bank provide 38,741 meals to San Diego Families in need.

The first-time partnership between the San Diego Blood Bank and San Diego Food Bank was designed to offer San Diegans the opportunity to double the impact of their giving during the holiday season.

San Diego Cares replaced the Chargers Blood Drive in 2017 and was expanded this year to include this unique opportunity to give back.

“Over 1,700 blood donors stepped up in a two-week timeframe to double down on their impact for people in need,” said David Wellis, Ph.D., CEO of San Diego Blood Bank. “We are so thankful for and proud of San Diego’s blood donor community.”

“We are thrilled about the results of this amazing partnership with the San Diego Blood Bank,” said James Floros, President and CEO of Jacobs & Cushman San Diego Food Bank. “The community really stepped up to the plate this holiday season by donating both blood and food to those in need! On behalf of the Food Bank and those we serve, a huge thank you to the Blood Bank and their donors for supporting our mission.”

For more information about the San Diego Blood Bank, visit SanDiegoBloodBank.org. For more information on the San Diego Food Bank, visit SanDiegoFoodBank.org.

About San Diego Blood Bank:

SDBB is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and extending into research. SDBB is an independent, 501(c)(3) non-profit that serves hospitals in San Diego, Orange, Imperial and Los Angeles counties with blood transfusion products and reference laboratory services. SDBB currently operates six local donor centers and 10 bloodmobiles. SDBB’s Cell Therapy Program provides lifesaving stem cell transplants to patients worldwide. To be eligible to donate blood you must be at least 17 years old, weigh at least 114 pounds and be in general good health. For more information about SDBB, visit SanDiegoBloodBank.org or connect with us on [Facebook](#) and [Twitter](#).

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