



MEDIA ADVISORY – THURSDAY, NOVEMBER 21, 2019

MEDIA CONTACTS (not for publication or broadcast):

San Diego Blood Bank

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FIRST ANNUAL SDCCU HOLIDAY BOWL BLOOD DRIVE TO TAKE PLACE TODAY

WHAT: The San Diego County Credit Union Holiday Bowl and San Diego Blood Bank are hosting a blood drive during a time of year when donations are greatly needed.

WHEN: Thursday, November 21, 2019, 8 a.m. – 6 p.m. **RAIN OR SHINE**

WHERE: SDCCU Stadium parking lot section A-B, 9449 Friars Road, San Diego, CA 92108

WHAT ELSE: Donors receive a pair of tickets to the Holiday Bowl on December 27. To be eligible to donate blood, you must be at least 17-years old, weigh at least 114 pounds, and be in general good health.

There will also be lots of fun, games and giveaways throughout the day. Members of our community who have received blood transfusions will be there to share their stories and thank donors. Interviews with San Diego Blood Bank representatives and Holiday Bowl staff are available.

Donors are encouraged to make an appointment, however walk-ins are welcome. Appointments available at sandiegobloodbank.org/holidaybowl.

The Holiday Bowl Blood Drive kicks off San Diego Blood Bank's *Season of Giving*, which includes a fun lineup of opportunities to give back this holiday season.

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