



MEDIA EVENT ADVISORY – FRIDAY, JANUARY 22, 2021

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

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LAS PATRONAS HOSTS COMMUNITY BLOOD DRIVE WITH CHECK PRESENTATION FOR NEW BLOODMOBILE

Drive Hosted in Support of La Jolla Mom Needing Rare Blood Type

WHAT: Philanthropic organization Las Patronas is hosting a community blood drive and will present a check for \$73,000 to the San Diego Blood Bank to provide closing funding for the purchase of a new bloodmobile. Las Patronas has supported the San Diego Blood Bank for 27 years, donating over \$274,000. They have funded other bloodmobiles, equipment, and contributed towards SDBB's disaster readiness fund in the past.

WHEN: Friday, January 22, 2021. Blood drive 10 a.m. – 3:30 p.m. Check presentation at 10 a.m.

WHERE: Dan McKinney Family YMCA, 8355 Cliffridge Ave, La Jolla, CA 92037

NOTES: La Jolla resident, mother of three, and friend of many at Las Patronas, Stacie Buechel was recently diagnosed with bone cancer and needs blood transfusions as part of her treatment. Those who have A+ (A positive), O- (O negative) or O+ (O positive) blood are especially encouraged to donate.

Appointments are required and available at SanDiegoBloodBank.org.

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