



MEDIA EVENT ADVISORY – MONDAY, NOVEMBER 2, 2020

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

Claudine Van Gonka/Manager, Public Relations

(619) [455-7785](tel:455-7785)/cvangonka@sandiegobloodbank.org

LOCAL BLOOD DONOR DONATES LAST PINT, CELEBRATING 78TH BIRTHDAY AND 60 YEARS OF DONATING

WHAT: Lakeside resident and 145-gallon donor Richard Kozachenko is donating his final pint of blood on his 78th birthday, which is also his 60th anniversary of donating blood.

WHEN: Monday November 2, 2020. Richard's donation appointment is at 10 a.m. (**note – actual donation could start 20+ minutes after appointment time**)

WHERE: San Diego Blood Bank Headquarters – 3636 Gateway Center Avenue, Suite 100, San Diego, CA 92102.

NOTES: Richard was born on November 2, 1942, making his first blood donation on his 18th birthday and has been donating ever since. He's donated at the San Diego Blood Bank for a total of 54 years. Records show he's had 676 donations with SDBB, equating to over 2,000 lives potentially saved.

San Diego Blood Bank is encouraging the community to carry on Richard's legacy. We are especially encouraging 18-year-olds to consider donating blood to start a lifelong practice of helping others, just like Richard.

Appointments are required and available at www.sandiegobloodbank.org

###