LOCAL FAMILY TO JOIN SAN DIEGO BLOOD BANK AND RADY CHILDREN’S TO HELP BOOST BLOOD SUPPLY THIS SUMMER

WHAT: The parents of 6-year-old Quincy Bergdahl will share their story about the importance of giving blood this time of year to help patients like Quincy. He was diagnosed with Acute Myeloid Leukemia (AML) this year and requires continuing treatment at Rady Children’s. The boy has received multiple platelet and blood transfusions during his fight and will require additional treatment, despite being in remission. Every summer, The San Diego Blood Bank experiences a shortage of blood supply due to schools being out of session (no high school or college blood drives), and people on vacation. The need for blood, however, never takes a holiday. Rady Children’s and the San Diego Blood Bank will hold a blood drive on July 27 from 9 to 2:30 at the Hospital. Appointments are strongly encouraged; same day appointments are available. Visit SanDiegoBloodbank.org or call 619-400-8251.

WHEN: News Conference on Tuesday, July 20, 2021, 9 a.m.

WHERE: Rady Children’s, 3020 Children’s Way, San Diego, CA 92123

WHO:

- Claudine Van Gonka/Director, Community Relations & Marketing
- Dr. Denise Malicki, chief of the Division of Pathology, Rady Children’s
- Parents of 6-year-old Quincy Bergdahl

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