



**MEDIA EVENT ADVISORY  
WEDNESDAY, JULY 22 - SUNDAY, AUGUST 16, 2020**

**MEDIA CONTACT (not for publication or broadcast):**

**San Diego Blood Bank**

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**Comic-Con® 44<sup>th</sup> ROBERT A. HEINLEIN BLOOD DRIVE KICKS OFF ON  
WEDNESDAY, 7/22/20**

**WHAT:** Comic-Con® 44<sup>th</sup> Robert A. Heinlein blood drive.

**WHEN:** Wednesday, July 22 – Sunday, August 16, 2020 (**while supplies last**)

**WHERE:** Any San Diego Blood Bank donor center or mobile drive.

**NOTES:** Donors receive a limited-edition Marvel Black Widow T-shirt (pictured right).

**Appointments are required** and available at [SanDiegoBloodBank.org/donate](https://SanDiegoBloodBank.org/donate). See all COVID-19 exposure and travel deferrals [here](#).

Since 1976, The Robert A. Heinlein Blood Drive is hosted in partnership with the COMIC-CON® convention. Over the past 43 years, donors at Comic-Con have donated over 25,000 pints of blood, impacting approximately more than 75,000 lives.



With the convention being cancelled this year, the community is encouraged to donate blood at any San Diego Blood Bank donor center or mobile drive during this time to receive a new, limited-edition T-shirt.