



## **MEDIA EVENT ADVISORY - SATURDAY, JULY 25, 2020**

### **MEDIA CONTACT (not for publication or broadcast):**

#### **San Diego Blood Bank**

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### **COSPLAYERS DONATE BLOOD IN COSTUME IN THE SPIRIT OF COMIC-CON®.**

**WHAT:** Approximately a dozen Cosplayers will donate blood in costume at the San Diego Blood Bank headquarters. They are donating at the center in lieu of donating at the blood drive usually hosted at the Comic-Con® convention.

**WHEN:** Saturday, July 25, 2020. Donor appointments run from 11:45 – 12:30 p.m. (note – actual donations start 30+ minutes after appointment time)

**WHERE:** San Diego Blood Bank headquarters – 3636 Gateway Center Avenue, Suite 100, San Diego, CA 92102.

**NOTES:** Since 1976, The Robert A. Heinlein Blood Drive has been hosted by San Diego Blood Bank in partnership with the COMIC-CON® convention. With the convention being cancelled this year, the community is encouraged to donate blood at any San Diego Blood Bank donor center or mobile drive now through August 16 to receive a limited-edition Marvel Black Widow T-shirt (**pictured right, while supplies last.**)



**Appointments are required** and available at [SanDiegoBloodBank.org/donate](https://SanDiegoBloodBank.org/donate). See all COVID-19 exposure and travel deferrals [here](#).

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