



## **MEDIA EVENT ADVISORY – SUNDAY, JUNE 16, 2019**

### **MEDIA CONTACTS (not for publication or broadcast):**

#### **San Diego Blood Bank**

Claudine Van Gonka/Manager, Communications (619) 400-8166, C: (619) 455-7785, [cvangonka@sandiegobloodbank.org](mailto:cvangonka@sandiegobloodbank.org)

### **SAN DIEGO BLOOD BANK INVITES COMMUNITY TO CELEBRATE WORLD BLOOD DONOR DAY THIS FRIDAY**

*Blood Donations Encouraged in Support of  
Eight-Year-Old Luke Hayworth*

**WHAT:** San Diego Blood Bank is inviting the community to celebrate World Blood Donor Day on Friday, June 14 by donating blood to save kids like eight-year-old Alpine resident Luke Hayworth, who was diagnosed with leukemia late last year.

Since Luke's diagnosis, the elementary and middle schools in the community have joined forces in launching community events to show support for Luke and his family.

**WHEN:** Blood drive being held Sunday, June 16, 2019, Noon – 5 p.m.

**WHERE:** Alpine Fire Protection District Parking lot -1354 Tavern Road, Alpine, CA 91901

**NOTES:** Every year on June 14, countries around the world celebrate World Blood Donor Day to raise awareness of the need for a safe blood supply and to thank blood donors for their lifesaving gifts.

If you'd like to donate on June 14 or can't make it to the drive, you can make an appointment at another mobile drive or center near you to give blood in Luke or Andrew's honor at [www.sandiegobloodbank.org](http://www.sandiegobloodbank.org). Mention the code **LUVL** when you check in for your appointment.

While Luke is too ill to participate in the drive, Luke's father, Jason will be on-site and is available for interviews.

###