



San Diego Blood Bank

Saving lives today. Improving life tomorrow.

FOR IMMEDIATE RELEASE

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SAN DIEGO BLOOD BANK TO HOST “MOONLIGHT MASQUERADE”

SAN DIEGO (September 2, 2016) –The San Diego Blood Bank is hosting a “*Moonlight Masquerade*” on Saturday, October 29, 2016 at 6:00 p.m. at the U.S. Grant Hotel located at 326 Broadway, San Diego, 92101.

Continuing San Diego Blood Bank’s tradition of hosting its annual fundraiser in the Halloween season, “*Moonlight Masquerade*” will be an enchanted evening featuring dinner, auctions and entertainment. This year we will honor Illumina - through Illumina’s innovative solutions for reading the genome, discoveries that were unimaginable even a few years ago are now becoming routine and are making their way into patient treatment. The Blood Bank is proud to work with Illumina, bringing the power of the genome and ultimately precision medicine to our selfless blood donors.

“While we continue to save hundreds of lives every day with the blood products so altruistically donated from our community, SDBB seeks to have even greater impact in our community’s health by engaging in research”, said David Wellis, PhD, CEO of SDBB. “We are excited to provide the opportunity for our community to partner with us on our extended life saving mission, including the work we’ve done with such prominent San Diego organizations as Illumina.”

A special thanks to our multi-year Presenting Sponsor, Sycuan Resort & Casino for their continued generous contribution to the event. For general information about “[Moonlight Masquerade](#)” visit www.SanDiegoBloodBank.org or call 619-400-8176.

ABOUT THE SAN DIEGO BLOOD BANK

To be eligible to donate blood you must be at least 17 years old (16 year olds may donate with parental consent), weigh at least 114 pounds and be in general good health. SDBB is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and extending into research. Founded in 1950 with the support of the San Diego County Medical Society, SDBB is an independent, 501(c)(3) non-profit that serves hospitals in San Diego, Orange, Imperial and Los Angeles counties with blood transfusion products and reference laboratory services. SDBB currently operates six local donor centers and 10 bloodmobiles. SDBB’s Cell Therapy Program provides lifesaving stem cell transplants to patients worldwide. For more information about SDBB visit www.sandiegobloodbank.org or connect with us on [Facebook](#), [Twitter](#) and [Instagram](#).

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