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LOCAL ENTREPRENEURS COME TOGETHER TO DONATE BLOOD and $10,000 THIS THURSDAY

PEERS Network Coordinates Group Blood and Financial Donation

SAN DIEGO (May 27, 2020) – Multiple members of local entrepreneurial group PEERS Network (PEERS), will donate blood together this Thursday at the San Diego Blood Bank headquarters located at 3636 Gateway Center Avenue, San Diego, CA 92102 at 8 a.m and again at 4 p.m. Additionally, PEERS will present the San Diego Blood Bank with a check for $10,000 which will support emergency preparedness during COVID-19.

PEERS is an entrepreneurial nonprofit dedicated to giving back to the San Diego community. Tim Callan, one of the PEERS members, was diagnosed as being Covid 19 positive in early March. Soon thereafter, Tim’s wife Jacqueline and four-year-old girl, Lily, showed symptoms. Jacqueline also tested positive but Lily was too young to be tested.

Since recovering from Covid 19, Tim has already donated his convalescent plasma to help others who have contracted the coronavirus. On Thursday, May 28 Tim is giving convalescent plasma again and this time he has enlisted a dozen or so of his fellow PEERS members who will be donating blood in support of Tim and the San Diego Blood Bank’s work related to the coronavirus.

As local hospitals start seeing more patients, the San Diego Blood Bank is seeing the demand for blood rise quickly. More than half our community’s blood supply is normally collected on bloodmobiles. However, most businesses and community groups are not able to host traditional blood drives at this time. Group blood donations are encouraged to help bridge the gap.

PEERS President, Masud Sarwary stated, “These are unprecedented times and the Blood Bank needs community support. Demand is far outpacing supply and we saw an opportunity through PEERS to bring awareness to that fact.”

To make an appointment or financial donation, visit SanDiegoBloodBank.org. Donors must be 17 years or older, weigh a minimum of 114 pounds and be in general good health.
About PEERS Network
PEERS Network was established in 2009 to bring entrepreneurs and executives from across a variety of industries together with a common goal: to give back. Today, our members include some of the most exceptional business and community leaders in the Southern California area. By leveraging our diverse spectrum of expertise, connections and resources, we work to improve the quality of life in our community by philanthropic engagement and hands-on involvement. PEERS Members strive also to inspire a culture of entrepreneurship and innovative thinking by providing mentorship for one another and for community members.

About San Diego Blood Bank
SDBB is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and extending into research. SDBB is an independent, 501(c)(3) non-profit that serves hospitals in San Diego, Orange, Imperial and Los Angeles counties with blood transfusion products and reference laboratory services. SDBB currently operates six local donor centers and 10 bloodmobiles. SDBB’s Cell Therapy Program provides lifesaving stem cell transplants to patients worldwide. For more information about SDBB, visit www.SanDiegoBloodBank.org or connect with us on Facebook and Twitter.

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