



**MEDIA EVENT ADVISORY
SUNDAY, SEPTEMBER 1 – SUNDAY, SEPTEMBER 8**

MEDIA CONTACTS (not for publication or broadcast):

San Diego Blood Bank

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**BLOOD DONORS GET A PINT BACK DURING
PINT-4-PINT PROMOTION**

Free Pint of Ice Cream Offered to Donors During Labor Day Week

WHAT: Anyone who donates blood at a San Diego Blood Bank donor center or mobile drive from Sunday, September 1 – Sunday, September 8, 2019 will receive a voucher for a free pint of ice cream from Baskin-Robbins.

WHEN: Sunday, September 1, 2019 – Sunday, September 8, 2019.

WHERE: Any San Diego Blood Bank Donor Center or mobile drive.

NOTES: Donors receive a voucher for a free pint of ice cream from Baskin-Robbins. Vouchers are good at all Orange County and San Diego Baskin-Robbins locations.

Holiday weekends typically see a spike in blood usage.

To be eligible to donate blood you must be at least 17 years old, weigh at least 114 pounds and be in general good health. More information and appointments available at www.SanDiegoBloodBank.org/donate.