



FOR IMMEDIATE RELEASE

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[Link to generic b-roll can be found here](#)

**SAN DIEGO BLOOD BANK OFFERS SPECIAL TREAT TO DONORS
DURING “SOCKTOBER”**

Donate Blood Oct. 1 – Oct. 31, Receive Limited-Edition Pair of Halloween Themed Socks

SAN DIEGO (October 3, 2022) San Diego Blood Bank (SDBB) is offering a special treat to blood donors this month. Anyone who donates blood at a San Diego Blood Bank donation location or mobile blood drive from October 1 – October 31, 2022, will receive a limited-edition pair of Halloween themed socks (while supplies last).

The socks were designed by SDBB employee Jasmine Castle, a telerecruitment specialist who oftentimes helps blood donors who call the blood bank to make appointments.

To be eligible to donate blood you must be at least 17 years old, weigh at least 114 pounds, and be in general good health. Eligible blood donors are encouraged to schedule an appointment at SanDiegoBloodBank.org or calling 619-400-8251.

About the San Diego Blood Bank

San Diego Blood Bank (SDBB) is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank. The Blood Bank serves hospitals throughout Southern California with more than 150,000 units of blood each year. San Diego Blood Bank’s mission is to connect diverse communities to save and improve lives through blood and biotherapies. Dedicated to advancing health and wellness through medical innovation, SDBB has provided an essential service since 1950. San Diego Blood Bank currently operates nine fixed-site donation locations and 10 bloodmobiles, with blood drives running daily. For more information about SDBB, visit www.SanDiegoBloodBank.org and follow on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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