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**SAN DIEGO BLOOD BANK AND SAN DIEGO FOOD BANK PARTNER
TO DOUBLE IMPACT OF COMMUNITY HOLIDAY GIVING**

SAN DIEGO (November 29 , 2018) The San Diego Blood Bank (SDBB) is partnering with the San Diego Food Bank to offer San Diegans the opportunity to double the impact of their giving during the holiday season.

From December 1 - December 15 anyone who donates at an SDBB donor center or mobile drive is encouraged to donate points earned for their blood donation to the San Diego Food Bank, which will provide 10 meals to local families in need.

“The goal of this partnership is to help our community touch the lives of many with just one gift” said David Wellis, PhD, CEO of San Diego Blood Bank. “Donations made during this time will help save the lives of local hospital patients while also providing nutritious food to individuals and families in need.”

“We are truly grateful for this innovative partnership with the San Diego Blood Bank this holiday season” said James Floros, President and CEO of Jacobs & Cushman San Diego Food Bank. “Both of our organizations have vitally important missions that are critical to the welfare of San Diego County, and through this partnership the community will have the opportunity to double their impact by donating lifesaving blood to patients and nutritious meals to those facing hunger in our community. On behalf of the Food Bank and those we serve, we thank the San Diego Blood Bank and the community for partnering with us to support our mission.”

For a list of SDB donor center locations and upcoming mobile drives, visit SanDiegoBloodBank.org/Donate.

About San Diego Blood Bank:

SDBB is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and extending into research. SDBB is an independent, 501(c)(3) non-profit that serves hospitals in San Diego, Orange, Imperial and Los Angeles counties with blood transfusion products and reference laboratory services. SDBB currently operates six local donor centers and 10 bloodmobiles. SDBB’s Cell Therapy Program provides lifesaving stem cell transplants to patients worldwide. To be eligible to donate blood you must be at least 17 years old, weigh at least 114 pounds and be in general good health. For more information about SDBB, visit SanDiegoBloodBank.org or connect with us on [Facebook](#) and [Twitter](#).

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