



MEDIA ADVISORY – THURSDAY, NOVEMBER 19, 2020

MEDIA CONTACTS (not for publication or broadcast):

San Diego Blood Bank

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SECOND ANNUAL SDCCU HOLIDAY BOWL BLOOD AND FOOD DRIVE TO TAKE PLACE THURSDAY

Event presented by Kaiser Permanente.

WHAT: The San Diego County Credit Union Holiday Bowl, San Diego Blood Bank and San Diego Food Bank are hosting an event during a time of year when donations are greatly needed.

WHEN: Thursday, November 19, 2020, 8 a.m. – 7 p.m. **RAIN OR SHINE**

WHERE: Grossmont Center – 5500 Grossmont Center Drives, La Mesa, CA 91942.
(West court next to Chuze Fitness).

WHAT ELSE: All donors will receive a T-shirt and a gift bag of coupons from Grossmont Center. We are currently antibody testing each blood donation as part of our regular testing panel to qualify donations for COVID-19 convalescent plasma. Visit sandiegobloodbank.org/COVID19 for more information. Please note: As this is NOT a diagnostic test, it will not detect active COVID-19 infections or recent exposure.

To be eligible to donate blood, you must be at least 17-years old, weigh at least 114 pounds, and be in general good health.

Members of our community who have received blood transfusions will be there to share their stories and thank donors. Interviews with San Diego Blood Bank representatives and Holiday Bowl staff are available.

Donors must make an appointment to donate blood. Appointments available at sandiegobloodbank.org/holidaybowl.

The Holiday Bowl Blood Drive kicks off San Diego Blood Bank's *Season of Giving*, which includes a fun lineup of opportunities to give back this holiday season.

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