FOR IMMEDIATE RELEASE

Media contact:

Michele Corbett/Vice President, Marketing
619-400-8237/C: 619-807-4620
mcorbett@sandiegobloodbank.org

LOCAL STORMS AND FLOODING IMPACT BLOOD SUPPLY

Cancelled mobile drives lead to anticipated shortages

SAN DIEGO (February 15, 2019) – Local storms and flooding have caused multiple San Diego Blood Bank mobile blood drives, including a high school drive expected to collect 70 pints, to be cancelled this week.

San Diego Blood Bank is asking the public to donate blood at any of the SDBB donor centers throughout San Diego to help replenish the blood supply. SDBB centers will be open on President’s Day for the public’s convenience.

“San Diego Blood Bank relies on consistent donations to keep the blood supply at a safe level,” said David Wellis, San Diego Blood Bank CEO. “When weather disrupts our ability to maintain a safe blood supply, we must put out a special call to our community to help fill the gap.”

To be eligible to donate blood you must be at least 17 years old, weigh at least 114 pounds and be in general good health. Eligible blood donors are encouraged to schedule an appointment to give by visiting SanDiegoBloodBank.org/Donate or by calling 1-800-4-MY-SDBB (1-800-469-7322).

About the San Diego Blood Bank

SDBB is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and extending into research. SDBB is an independent, 501(c)(3) non-profit that serves hospitals in San Diego, Orange, Imperial and Los Angeles counties with blood transfusion products and reference laboratory services. SDBB currently operates six local donor centers and 10 bloodmobiles. SDBB’s Cell Therapy Program provides lifesaving stem cell transplants to patients worldwide. For more information about SDBB, visit www.SanDiegoBloodBank.org or connect with us on Facebook and Twitter.

###