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SAN DIEGO BLOOD BANK OFFERS BLOOD DONORS LIMITED EDITION DR. SEUSS T-SHIRTS

December 14, 2019 – January 4, 2020

SAN DIEGO (December 12, 2019) As part of their *Season of Giving*, San Diego Blood Bank is offering a free, limited edition T-shirt featuring Dr. Seuss's The Cat in the Hat to anyone who donates blood at one of their six donor centers or various mobile drives, Saturday, December 14 through January 4 while supplies last.

During the end-of-year holiday season, the local blood supply is at risk of dropping to critically low levels. Many regular blood donors may be traveling or have busy schedules. This, in tandem with cold and flu season, contributes to a depleted supply.

“Our community’s participation in blood donation during our *Season of Giving* contributes to our ability to save the lives of more than 100,000 local hospital patients each year,” said David Wellis, PhD, CEO of San Diego Blood Bank. “This year we’re so happy to partner with Dr. Seuss Enterprises to offer a unique giveback to donors during the holidays.”

Susan Brandt, president of Dr. Seuss Enterprises, L.P., said, “Blood donation is an incredibly important act, and we’re grateful for San Diego Blood Bank’s work to bolster blood reserves this holiday season. We’re happy to be a part of their efforts with these limited-edition Dr. Seuss shirts as a token of appreciation for all life-saving donations.”

To learn more or to make an appointment please visit SanDiegoBloodBank.org or call 1-800-4MY-SDBB.

About San Diego Blood Bank:

SDBB is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and extending into research. SDBB is an independent, 501(c)(3) non-profit that serves hospitals in San Diego, Orange, Imperial and Los Angeles counties with blood transfusion products and reference laboratory services. SDBB currently operates six local donor centers and 10 bloodmobiles. SDBB’s Cell Therapy Program



provides lifesaving stem cell transplants to patients worldwide. To be eligible to donate blood you must be at least 17 years old, weigh at least 114 pounds and be in general good health. For more information about SDBB, visit SanDiegoBloodBank.org or connect with us on [Facebook](#) and [Twitter](#).

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