



## **MEDIA EVENT ADVISORY FRIDAY, DECEMBER 30, 2022**

### **MEDIA CONTACT (not for publication or broadcast):**

#### **San Diego Blood Bank**

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### **SAN DIEGO INTERNATIONAL AUTO SHOW BLOOD DRIVE GIFTS DONORS WITH TICKETS AND T-SHIRTS**

*Joint Effort to Keep Blood Supply Stable Heading into New Year*

**WHAT:** Blood drive at the San Diego International Auto Show. All donors will receive a limited-edition Auto Show t-shirt and two tickets for entry into the Auto Show, while supplies last.

**WHEN:** Friday, December 30, 2022, Saturday, December 31, 2022, and Monday, January 2, 2023, 8 a.m. - 6 p.m.

**WHERE:** San Diego Convention Center, 111 W. Harbor Drive, San Diego, CA 92101. Bloodmobile will be parked on the Plaza by entrance to Exhibit Hall H.

**NOTES:** To be eligible to donate blood, you must be at least 17-years old, weigh at least 114 pounds, and be in general good health.

During the end-of-year holiday season, the local blood supply is at risk of dropping to critically low levels. Many regular blood donors may be traveling or have busy schedules. This, in tandem with cold and flu season, contributes to a depleted supply.

Appointments are encouraged and can be made at [SanDiegoBloodBank.org](http://SanDiegoBloodBank.org).

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