



MEDIA ADVISORY – THURSDAY, NOVEMBER 16, 2023

MEDIA CONTACTS (not for publication or broadcast):

San Diego Blood Bank

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Sports San Diego

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**5th ANNUAL SPORTS SAN DIEGO BLOOD AND FOOD DRIVE
HELPS STOCK SHELVES HEADING INTO HOLIDAY SEASON**

WHAT: 5th annual Sports San Diego Blood and Food Drive Presented by Kaiser Permanente.

WHEN: Thursday, November 16, 2023, 9 a.m. – 6 p.m.

WHERE: Grossmont Center, 500 Grossmont Center Drive, La Mesa, CA 91942 (West Court next to Chuze Fitness)

NOTES: San Diego Blood Bank and San Diego Food Bank are partnering for an event that is especially important to our community as we head into the holidays.

Blood donors will receive a limited-edition Sports San Diego T-shirt (while supplies last) and a raffle entry to win a pair of tickets to the inaugural Rady Children's Invitational, a two-day men's college basketball tournament tipping off Thanksgiving Day. There will also be a raffle entry to win a pair of tickets to the DIRECTV Holiday Bowl on 12/27 at Petco Park. Sports San Diego is the event producer for both the Rady Children's Invitational and the DIRECTV Holiday Bowl.

Additionally, the Jacobs & Cushman San Diego Food Bank is accepting donations of shelf-stable food items to help feed families in need this holiday season.

Blood donation appointments are encouraged, but walk-ins are welcome. Visit SanDiegoBloodbank.org to make your appointment.

Sports San Diego is a 501(c)(3) nonprofit with a mission to generate tourism, visibility, and economic impact for the San Diego region by producing the Holiday Bowl, the Rady Children's Invitational, and the California State Games as well as serving as San Diego's sports commission. Previously known as the Holiday Bowl Blood Drive, the 2023 Sports San Diego Blood Drive presented by Kaiser Permanente marks our organization's 5th annual blood drive produced in partnership with the San Diego Blood Bank.

More information on the event can be found on the [San Diego Blood Bank's blog](#) at SanDiegoBloodBank.org.

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